

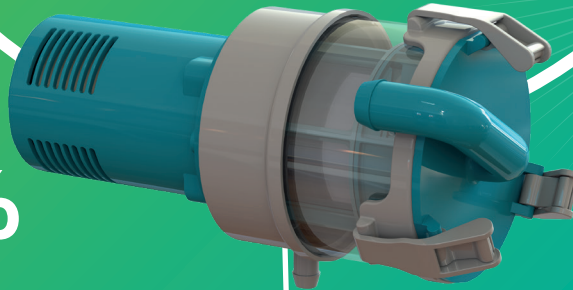
# XFiltra™

Xeros Filtration Technology

SAVE

# 99%

of microfibers from washing being released into our rivers, lakes and seas



WASHING PRODUCES MICROFIBERS.

# 700,000

microfibers can be released with each load of washing

SOURCE - UNIVERSITY OF PLYMOUTH

# 60%

of modern clothes contain synthetic fibres



SOURCE - ELLEN MACARTHUR FOUNDATION  
MAKE FASHION CIRCULAR

# 35%

of primary microplastics in the oceans come from the washing of synthetic textiles

SOURCE - IUCN - PRIMARY MICROPLASTICS IN THE OCEANS

# 83%

of people in a UK survey said they'd support microfiber filtration in domestic washing machines

SOURCE - STREETBEES